The US Oncology Network Joins Forces with Patient Power to Educate and Empower Oncology Patients

Seattle, Washington & The Woodlands, Texas (October 19, 2015) – Patient Power and The US Oncology Network are collaborating to deliver a crucial information bridge between cancer patients and oncologists, filling the urgent demand for instant, credible information.

Patient Power, LLC, the leader in empowering cancer patients through information, is working with The US Oncology Network, one of the nation’s largest networks of community-based oncology physicians, to innovatively educate cancer patients through digital technology.

New, brief video programs will feature expert interviews about the latest cancer research delivered by physicians, nurses and other allied healthcare professionals in The US Oncology Network as well as inspiring patients they serve.

The video interviews, acquired at major medical conferences and patient forums across the U.S., will be available on The US Oncology Network and Patient Power websites as well as on My Care Plus, McKesson Specialty Health’s secure, convenient patient portal developed especially for patients of The US Oncology Network. Currently, more than 250,000 patients are enrolled to use My Care Plus.

Additionally, physicians in The US Oncology Network treat more than 800,000 Americans with cancer annually at more than 350 clinics across the United States. Patient Power’s cancer education videos have been viewed more than 2.5 million times. This alliance increases patient audiences for both organizations.

“Today’s cancer patients want to more fully understand their illness and their treatment options, including clinical trial opportunities. We believe brief, easy-to-understand and accessible videos provide a valuable approach, and Patient Power produces them with quality, speed, and credibility,” said Michael Seiden, M.D., chief medical officer, The US Oncology Network.

According to Patient Power founder Andrew Schorr, a two-time cancer survivor himself, the number one thing patients want today is a clear, understandable connection with experts, “Every survey we’ve ever done demonstrates the need patients have for credible, accessible information for their condition to empower them and give them hope. Our collaboration with The US Oncology Network will create a more direct connection between the experts and the growing number of information-seeking patients.”

Patient Power has been a pioneer in equalizing the information available to cancer patients. For years Schorr’s team has covered medical conferences in depth and on video with world experts for patients everywhere living with the conditions discussed. According to Schorr, author of “The Web-Savvy Patient” (Amazon, 2011), the collaboration with The US Oncology Network is an important next step.

“We have worked with university medical centers for years, that is not where most patients are treated, and community oncologists are also renowned research leaders,” said Schorr. “We are excited about showcasing their work and devotion and serving their patients throughout the U.S.”

The initial videos on topics including leukemia, multiple myeloma, breast and lung cancers feature physicians from Oregon, Colorado, and Virginia with a much broader array of topics and experts featured in the coming months. An example can be seen at: http://www.patientpower.info/video/ash-coverage-accessing-state-of-the-art-myeloma-care.
About Patient Power
Patient Power is a pioneer in providing editorially independent, free online education and empowerment of cancer patients using video that connects experts with patients around the world. Its videos in multiple languages are seen by patients and cancer professionals on many web sites and in social media. These include patientpower.info, patientpower.eu and oncologytube.com.

About The US Oncology Network
The US Oncology Network is one of the nation’s largest networks of integrated, community-based oncology practices dedicated to advancing high-quality, evidence-based cancer care. A physician-led organization, The US Oncology Network unites like-minded physicians and clinicians around a common vision of improving patient outcomes and quality of life. Leveraging healthcare information technology, shared best practices, evidence-based guidelines and quality measurements, physicians within The US Oncology Network are pioneering new ways to achieve this vision. The US Oncology Network is committed to strengthening patient access to integrated care in local communities across the nation, including collaboration with a variety of payers, hospitals and academic institutions. The US Oncology Network is supported by McKesson Specialty Health, a division of McKesson Corporation focused on empowering a vibrant and sustainable community patient care delivery system. For more information, visit www.usoncology.com.

Media Contacts
Cathi White, Patient Power
cathi@patientpower.info
(206) 915-7769

Claire Crye, The US Oncology Network
Claire.Crye@usoncology.com
(281) 825-9927

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